# The AI Summit® HONG KONG

## THE WORLD'S NUMBER ONE AI EVENT FOR BUSINESS

*APAC: THE WORLD'S AI POWERHOUSE*

**26 JULY 2017**

THE MIRA **HONG KONG**

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Tractica

## EVENT PRESS & MEDIA

asia RESEARCH NEWS
South China Morning Post 南華早報
Synced
TVB
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**400+** DELEGATES

**50+** SPEAKERS

**50+** CONFERENCE SESSIONS

**20+** SPONSORS & EXHIBITORS

**40+** PRESS & MEDIA

**7000+** NETWORKING MEETINGS

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# JOIN THE
# 4TH INDUSTRIAL
# REVOLUTION

AI is already here. It's happening in all industries; its application in the business environment is growing fast. On many estimates, over the next 10 years, enterprise spending on AI technology will increase from $200m to over $50billion.

AI will drive business growth, and rather than detract from human contribution it will release workers to complete more creative and valuable tasks. A number of leading organisations spanning finance, law, healthcare, manufacturing, transport, energy, education and many more are looking to implement the technologies or have already started!

In 2014, AI Business set up the **world's first online news portal and community dedicated to the impact of Artificial Intelligence on the business world. AIBusiness.org** has grown to be the most visited news-portal in this space, with our **Twitter** account followed by nearly 80K AI enthusiasts, as well as maintaining the market-leading 'AI for Business' **linkedin** group with a cherry-picked membership list of CxO business leaders.

At a time when AI conferences were geared towards research & academia, **we launched the first-ever conference & exhibition globally to explore what AI practically means for enterprises.** Partnering with all of the world's leading AI innovators, The AI Summit runs successful shows in **London, San Francisco, New York, Tokyo** and **Zurich**, gathering tens of thousands of senior business leaders globally.

The AI Summit is focused towards the Enterprise IT Business leader interested in the practical applications of AI. We look at all the technologies under the AI 'umbrella': Machine Learning & Deep Learning, NLP, Image/Video Recognition, Speech/Voice Recognition, Cognitive Computing.

We bring together some of the world's foremost innovators in this space: from the giants of Microsoft, IBM Watson, Amazon and Tata through to the most inspiring start-ups. Our audience is a who's who list of senior decision-makers from across the board: CIOs, CTOs, COOs, Chief Digital Officers, Heads of Innovation, Strategy, Transformation are some of the titles you'll engage with at The AI Summit!

The acclaimed programme is curated by leading industry lights, part of our global advisory Board; it differs from academic/research conferences on AI, as it focuses on the practical applications of AI for enterprises and features case studies from the world's leading businesses. Major CxOs are scheduled to deliver keynotes joined by some of the foremost researchers and solution providers in this space.

**Join us for the world's first & largest conference & exhibition on AI for business in APAC and secure your place at the front-end of the AI revolution!**

TO REGISTER VISIT
**WWW.THEAISUMMIT.COM/HONGKONG**
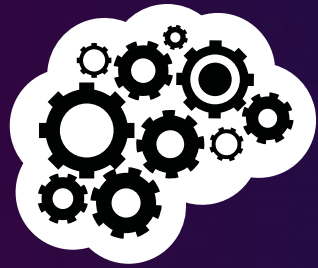
# WHY JOIN THE AI SUMMIT?

Be part of the **first & largest APAC conference & exhibition dedicated to AI applications** for enterprises, securing your place at the forefront of technological innovation

Join a community of CxO delegates from some of the **world's top technology** end-users in the private and public sector

Experience our **Intelligent Networking Service**, a real-life application of AI combined with the human touch that delivers unrivalled results in networking among attendees

Hear **the most inspirational case studies and solutions** presented exclusively in our agenda from most industry sectors: Retail, Oil & Gas, Finance & Banking, IT, Energy, Medical, Telco & Media, Transport & Entertainment

Feel the difference of a **premium conference experience at the renowned Mira Hotel Hong Kong with surprise live entertainment sessions throughout the day!** that lives up to our CxO audience

Engage with the **industry's leading solution providers, spearheading innovation in AI research and product development**

TO SEE A SAMPLE OF OUR PREVIOUS ATTENDEES, INCLUDING A POWERFUL LINE UP OF CXOS, PLEASE VISIT

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# INIMITABLE CREDIBILITY

Thoroughly researched conference programmes with the most inspiring CxO speakers and exclusive case studies

Unrivalled seniority of audience with the most senior decision makers representing the world's largest businesses

Unique event experiences with live entertainment throughout and VIP invitation-only dinners at some of the world's most famous Michelin-starred restaurants

Tailor-made AI-powered networking tools enhanced by our VIP Concierge services that help to forge lasting relationships and business partnerships

Comprehensive exhibitions with all of the industry's technology leaders launching and show-casing their latest AI developments and future vision at The AI Summit

## STREAM A

**08:00** Registration & Refreshments

**09:00** Chairman's opening remarks & a welcome from Han
Clint Wheelock, MD, Tractica Research

**09:05** Opening Keynote: AI empowering the business of tomorrow right now in the APC region
Andy Chun, Professor & Global AI Visionary, City University of Hong Kong

**09:30** Sizing the Price: exploiting the AI revolution
Gerard Verweij, Global Data and Analytics Leader, PwC

**09:55** The AI Computing Platform
Simon See, Director, NVIDIA AI Technology Center and Solution Architecture and Engineering, APJ, NVIDIA

**10:20** The Intersection of AI & Enterprise Digital Transformation
Chris Maier, Managing Director, Analytics, Research and Insight, Publicis Media, Greater China, Sapient Razorfish

**10:45** Making People Smarter
Alyssa Tam, Director of EDGE, AI & ML Lead, AIA

**11:05** Morning Refreshments & AI Networking Break

**11:45** AI in your business lives
Francis Ngai, General Manager, IBM China/Hong Kong

**12:10** Shaping the Future Travel Experience with Intelligence
Chris Au Young, General Manager, Smart Airport, Airport Authority Hong Kong

**12:35** From Trends to Manufacturing – AI in the Supply Chain
Reto Matter, SVP DSA - Data Services & Analytics, Li & Fung

**13:00** Data Empowerment Infinite Smartness
Cynthia Yang, CEO Business Assistant, TalkingData & Dean of AI Research Center (DTiii)
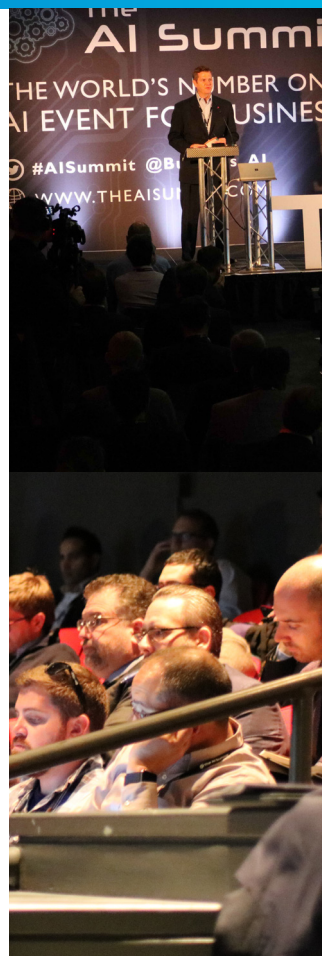
**13:20** Lunch & AI Networking break

**14:25** Panel Debate: What is AI doing for business today and what is it expected to deliver?
Tarrill Baker, Global Head Data Transformation, Retail Banking and Wealth Management, HSBC
Nicholas Chen, Head of Digital Solutions, Willis Tower Watson
Michael Leung, CIO, CITIC International Bank
SL Ho, Managing Director of SLLIN Consultants
Elie Hadaya, CIO, Telstra
Chaired by Scott Likens, Emerging Technologies Leader, PwC

**15:15** The Neural Network Reimagined
Rix Ryskamp, CEO, useAlble

**15:40** AI is Built on Data
Guru Bhat, GM Technology & Head of Engineering, PayPal

**16:00** Afternoon Refreshments & AI Networking Break

**16:30** AI in the Cloud: More Accessible Artificial Intelligence Capabilities
Sean Yang, CTO, Wanda Internet Technology Group

**16:50** Democratization of Machine Learning
Kaz Sato, Staff Developer Advocate, Google Inc.

**17:20** AI and Financial Big Data
Jing Xiao, GM of Big Data Platform Division, Ping An Group

**17:40** Closing keynote: The AI-revolution is here!
Benjamin Goertzel, Chief Scientist, Hanson Robotics

**18:00** End of Conference & Drinks

## STREAM I

**08:00** Registration & Refreshments

FIRST STREAM I SESSION STARTS AT 9.50

**09:55** Chairman's opening remarks
Aditya Kaul, Research Director, Tractica

**10:20** AI+ Voice Clone
Yoshikazu Nishimura, Chief Architect, alt, Inc.

**10:40** What can AI do for the manufacturing industry?
Ze Ping Yang, CIO, Numerical Control, Siemens

**11:00** Morning Refreshments & AI Networking Break

**11:45** AI: a critical assessment of its resurgence in the 21st century
Eric Tsui, Professor, The Hong Kong Polytechnic University

**12:10** AI, Big Data, and Alibaba
Michael Tsang, Regional General Manager America, Cloud, Alibaba

**12:30** The Challenge to Organisations Who Do Not Embrace AI
Russell Pell, Partner, A.D Little

**12:50** Investments in AI Decision Science - Contributions and Challenges
Rachel Yager, Founder & CEO, FortuneTimes

**13:10** Enabling a more personal banking experience through conversational AI
Raul Abreu, AI Experimental Lead, Business Model Innovation, HSBC

**13:30** China Mobile 's A.I. practices and requirements
Paul Chang, Head of IT of China Mobile International

**13:50** Lunch & AI Networking break

**14:50** Behaviour Analytics and Machine Learning for Account Security
Jimmy Su, Head of Silicon Valley Security Research Center, JD Group

**15:10** The technicalities of an AI-powered future
George Tee, CTO, HKSTP

**15:30** The AI Start-Up Showcase Session
How deep machine reasoning could power robo-advisory services for banking and financial industries
Alex Cheung, Founder and CEO, Kami Intelligence

Embedded Deep Learning and Solutions
John Wu, CEO and co-founder of Altumview Systems

Thai digital business demography & opportunity - Thailand Big market awaits for AI
Kulthirath Pakawachkrilers, Founder & CEO, Joyfulness.asia

**16:10** Deciphering the barriers to implementing AI one by one
Aditya Kaul, Research Director, Tractica

**16:45** End of Stream I - content continues at Stream A

# AN EXCLUSIVE LOOK AT THIS YEARS **CONFIRMED SPEAKERS**

**Josh Sutton**
*Head of AI*
**Sapient Razorfish**

**Michael Tsang**
*Regional General Manager America, Cloud*
**Alibaba**

**Tarrill Baker**
*Global Head Data Transformation, Retail Banking and Wealth Management*
**HSBC**

**Andy Wong**
*Manager Digital & Innovation*
**Standard Chartered Bank**

**Eric Tsui**
*Professor*
**The Hong Kong Polytechnic University**

**Kaz Sato**
*Staff Developer Advocate*
**Google Inc.**

**Clint Wheelock**
*Managing Director*
**Tractica**

**Andy Chun**
*Professor*
**City University of Hong Kong**

**Aditya Kaul**
*Research Director*
**Tractica**

**Simon See**
*Director and Chief Solution Architect*
**NVIDIA AI Technology Center**

**Guru Bhat**
*GM Technology & Head of Engineering*
**PayPal India**

**George Tee**
*CTO*
**HKSTP**

**Alyssa Tam**
*Director of EDGE, AI & ML Lead*
**AIA**

**Nicholas Chen**
*Head of Digital Solution*
**Willis Tower Watson**

**Russell Pell**
*Partner*
**A.D Little**

**Elie Hadaya**
*CIO*
**Telstra**

**Jing Xiao**
*Chief Scientist*
**Ping An**

**Rix Ryskamp**
*CEO*
**useAIble**

**Francis Ngai**
*General Manager*
**IBM China/Hong Kong**

**Chris Au Young**
*General Manager, Smart Airport*
**Airport Authority Hong Kong**

**Sean Yang**
*CTO*
**Wanda Internet Technology Group**

**Rachel Yager**
*Founder & CEO*
**FortuneTimes**

**Ze Ping Yang**
*CIO, Numerical Control*
**Siemens**

**Yoshikazu Nishimura**
*Chief Architect*
**alt, Inc.**

**Paul Chang**
*Head of IT*
**China Mobile International**

**Toa Charm**
*Chief Public Mission Officer*
**Cyberport Hong Kong**

**Benjamin Goertzel**
*Chief Scientist,*
**Hanson Robotics**

**Michael Leung**
*CIO*
**CITIC International**

**Reto Matter**
*SVP DSA - Data Services & Analytics*
**Li & Fung**

**Gerard Verweij**
*Global Data and Analytics Leader*
**PwC**

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# PREVIOUS ATTENDEES

**Adobe**
Head of Data
Adobe

**airbnb**
VP, Data Science & Analytics
Airbnb

**Allianz**
Director, Transformation
Allianz

**AMERICAN EXPRESS**
VP Digital
American Express

**Apple**
Head of Technology Innovation
Apple

**AT&T**
Sr Technical Director
AT&T

**AVAYA**
SVP - CTO
Avaya

**Bank of America**
VP, Digital Innovation Product Manager
Bank of America

**bloomingdale's**
Head of IT Integration
Bloomingdales

**Bank of America Merrill Lynch**
Managing Director
Bank of America Merrill Lynch

**BOSCH**
SVP IT
Bosch LLC

**Capital One**
VP Digital Products, Design, & Data Science
Capital One

**charles SCHWAB**
SVP, Data Science and Analytics
Charles Schwab

**Chevron**
Senior Technical Director
Chevron

**Coca-Cola**
Director of Innovation
Coca-Cola

**COSTCO WHOLESALE**
Chief Architect
Costco

**Deutsche Telekom**
Group SVP- Operations
Deutsche Telekom

**Domino's Pizza**
Head of Technology Innovation
Domino's Pizza

**Expedia**
Director of Technology
Expedia

**FedEx Ground**
Managing Director
FedEx Ground

**Ford Motor Company**
Connected Vehicle Delivery Director
Ford Motor Company

**FOURSQUARE**
Global Head of Business
Foursquare

**GAP**
Vice President Technology
Gap Inc

**General Electric**
Head of Data Science
General Electric

**GENERAL MILLS**
SVP - Brand Design
General Mills

**GM GENERAL MOTORS**
Vice President
General Motors

**Goldman Sachs**
Director, Technology Investment Banking
Goldman Sachs

**GENERALI**
Chief Data Officer
Assicurazioni Generali S.p.A.

**Honeywell**
President
Honeywell International

**AstraZeneca**
Chief Architect Data and Analytics
AstraZeneca

**Balfour Beatty**
Group CIO
Balfour Beatty

**BAYER**
VP Regulatory Affairs, Artificial Intelligence Lead
Bayer

**Johnson & Johnson**
CIO
Johnson & Johnson

**Liberty Mutual INSURANCE**
CTO
Liberty Mutual

**LinkedIn**
Director, Product Operations
LinkedIn

**LOCKHEED MARTIN**
Director Advanced Analytics
Lockheed Martin

**macy's**
Senior Vice President, Head of Digital Technology
Macy's

**MetLife**
Senior Vice President, IT
MetLife

**Morgan Stanley**
COO
Morgan Stanley

**Nasdaq**
Managing Director Product Strategy and Innovation for Nasdaq Global Corporate Solutions Division
Nasdaq

**BBC**
Head of Audience Data and Analytics
BBC

**NIKE**
Global Head of Innovation
Nike

**Bird & Bird**
IT Director
Bird & Bird

**BMJ**
Chief Digital Officer
BMJ

**P&G**
SVP Data Science
P&G

**BNP PARIBAS**
Head of Credit, Flow Rates & eRates
BNP Paribas

**Pepsi**
VP Innovation
Pepsi.co

**Pfizer**
CTO
Pfizer

**BRITISH AIRWAYS**
Head of BI
British Airways

**Deloitte.**
Partner
Deloitte

**Deutsche Bank**
CISO AVP
Deutsche Bank

**SONY**
VP R&D
Sony

**STAPLES**
Director of Business Intelligence and Project Services
Staples

**starwood Hotels and Resorts**
VP Digital Products
Starbucks

EMEA IT Director
Starwood Hotels and Resort

**TESLA**
Digital Director - Marketing
Tesla

**FT FINANCIAL TIMES**
Chief Data Officer
Financial Times

**twitter**
Machine Leardning
Twitter

**UBER**
Head of Machine Learning
UBER

**Freshfields**
Enterprise Architect
Freshfields

**UPS**
Director, IT Applications Development
UPS

**Generalitat de Catalunya**
CIO
Government of Catalonia

**IBM**
CTO Watson Europe
IBM

**VISA**
Chief Security Architect
VISA

**JCDecaux**
Head of Digital Innovation
JCDecaux

**Met Office**
Head Informatics Lab
Met Office

**Walt Disney PICTURES**
VP, BI & Analytics
Walt Disney Studios

**Ministry of Justice**
Chief Digital and Information Officer
Ministry of Justice

**Nationwide**
Innovation Manager, Group Innovation
Nationwide

**NISSAN**
Head of Brand strategy
Nissan

**PRADA**
Head of IT
Prada Retail UK Ltd

**ROYAL NAVY**
Head of Personnel Research
Royal Navy

**SAP**
Director
SAP

**The Telegraph**
Head of Data Sciences
Telegraph Media Group

**The Economist**
CTO
The Economist

**Thomas Cook**
Group IT Director
Thomas Cook Group

**DELTA**
General Manager - MRO Engineering
Delta

**Hanes**
CIO
Hanesbrands

**THOMSON REUTERS**
Managing Director, Market Insight
Thomson Reuters

**UBS**
Head of Transformation
UBS

**Virgin media business**
Head of Advanced Technology and Business Innovation
Virgin Media

**TESCO**
Head of Analytics,
Tesco

# 5 PIVOTAL TAKEAWAYS
## HIGHLIGHTED THROUGHOUT OUR CONFERENCE PROGRAMME

**1** AI technologies are already being implemented across many business functions, yet often quietly and without (yet) receiving the attention or investment needed

**2** AI will have a major impact in human productivity – it really is the 4th industrial revolution

**3** Deep/Machine Learning is king among current AI implementation/investment; Image/Voice Recognition and NLP are at an accelerating pace

**4** The conversation around ethics and regulation is highly pertinent; more so for an AI-powered business

**5** The time to get involved with AI is now; if you haven't started already, get going and don't get left behind your competitors!

# ADDRESSING THE
# RIGHT AUDIENCE

We're 100% focused on the business of AI, the practical applications, and how the technology will drastically impact the future of work in a positive way.

The event is curated specifically for IT business leaders spanning multinationals, Fortune 500 and SMEs with a strong interest in the evolving world of Artificial Intelligence. Our San Francisco flagship show also attracts the entire community of AI: from start-ups and academia to researchers and leading press and media.

An ideal fit for a company's CIO, CTO, Head of IT, Chief Data Officer, Head of Innovation/Transformation/Digital/Strategy, The AI Summit is also relevant for individual Heads of Function – from Sales and Marketing to HR and Customer Relations. Our Stream I additionally features further technical content to engage the most practical minds!

**To see a sample of our delegates signed up to attend the event please log on to**

**www.theaisummit.com/hongkong**

### INTERESTED IN THE KEYNOTES?

### GEORGE KIPOUROS
PROGRAMME DIRECTOR
### THE AI SUMMIT

Find out how to make a lasting impression on some of the world's leading enterprise CxOs

GEORGE@AIBUSINESS.COM

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theguardian · The New York Times · CNN · FORTUNE

techemergence · THE TIMES THE SUNDAY TIMES · VentureBeat

BUSINESS INSIDER · Forbes · Bloomberg · The Washington Post

THE WALL STREET JOURNAL. · TechTarget · BBC CAPITAL · WGSN

San Francisco Chronicle · readwrite · Business Wire A Berkshire Hathaway Company · TECHNATIVE

# The AI Summit

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Group discounts available so you can bring your leadership team with you - please contact us to find out how!

## GET IN TOUCH

We're always here for any further questions on The AI Summit, AIBusiness.com and our services. We're always eager to get you enthused on the huge potential of AI – we're passionate advocates ourselves…

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