



香港新一代文化協會

HONG KONG NEW GENERATION CULTURAL ASSOCIATION

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公共性質慈善機構，創立於 1974 年，是一間教育培訓機構。Founded in 1974, HKNGCA is a charitable organization for cultivation & education.

Dear Dean/ Faculty Head,

Invitation in promoting the 9th Hong Kong University Student Innovation and Entrepreneurship Competition (Bridged to various National Competitions)

Greetings from Hong Kong New Generation Cultural Association! We are grateful that your institute continues to support our captioned competition as a co-organizer.

Established in 1974, Hong Kong New Generation Cultural Association (HKNGCA) is a government-recognized charitable organization. Since our establishment, we have been upholding the values of "Vision, Innovation, Erudition and Responsibility" and committed to nurturing young talents. We offer services and programs for students and teachers in Hong Kong in a wide variety of areas, including science and innovation education, liberal education, national education, leadership training, teachers' support, civic education, and innovation and entrepreneurial support.

In our 9th annual competition, the winning innovation projects will continue to represent Hong Kong in **the "Challenge Cup" National College Students' Extracurricular Academic Science and Technology Contest** which is recognized as the "China youth innovation and entrepreneurship Olympic" while the winning entrepreneurship projects will enter the **China International College Students' "Internet +" Innovation and Entrepreneurship Competition** and/or the **"Challenge Cup" China College Students Entrepreneurship Competition**, which are known as "the best and biggest roadshow platform worldwide" and the "the biggest platform of Chinese young entrepreneurs" respectively.

The 9th Hong Kong University Student Innovation & Entrepreneurship Competition

Deadlines :	Application Deadline : 31st Mar 2023 (Fri)
	Project Submission Deadline : 20th Apr 2023 (Thu)
Categories :	(I) Innovation Category (Research Thesis/ Invention); (①Life Sciences/②Energy, Environmental and Chemical Engineering/③Information technology/④Mathematics and Physics/ Mechanics and Control Systems)
	(II) Entrepreneurship Category (①Entrepreneurship Proposal/ ②Startup/③Social Enterprise/Cultural & Creative Services)-②&③ welcome cooperative projects of teaching staff and students
Website :	www.hkchallengeplus.com (Details & Application)

Inspiring your students and promoting their all-rounded development have always been part of the mission of your department. We cordially invite you to recommend your students to join this competition to provide them with a platform for academic exchange as well as a golden opportunity to thrive and bring honor to your institute and Hong Kong.

Should you or designated department have any enquiries, please feel free to reach Ms. Jody Li/ Ms. Hoki Lam by 2528 1993 or by email (iec@newgen.org.hk).



Yours faithfully,

HKNGCA Innovation & Entrepreneurship Centre