PacificLink iMedia Group

Founded in 1998, PacificLink has become Hong Kong’s leading digital marketing agency in the town. Over the years, we have gained fame from serving top tier brands in all major industries such as Luxury, Retail, Sports, Banking & Finance, Telecommunication, Properties and FMCG.

With the integrated intelligence on strategic planning, creative design, state-of-the-art technology integration and user experience analysis, we have won major HK and overseas awards every year which are testimonies to our competitiveness.

In the year ahead, apart from creating more interactive and result oriented campaigns and portals, we have invested in R&D and setup PacimLab for innovation technology research and commercialization so that clients can realize their full potential through the integrated mix of new media.

Visit www.pacim.com for our recent showcases
Mobile Application Developer (iOS)

RESPONSIBILITIES
- Develop and implement iOS applications from materials handled by designers
- Work closely with project team and other IT team members to develop web applications
- Keep up-to-date on the latest iOS SDK developments and technology
- Perform application testing, maintenance, upgrade and documentation

YOU NEED TO HAVE
- Diploma or above in Computer science, IT, Multi-media or equivalent
- At least 1 year of experience in mobile application development or related fields
- Solid knowledge and experience in Objective-C, Swift, SQLite
- Knowledge in HTML, CSS, Javascript, JSON, XML, ActionScript 3.0 or Unity3D is an advantage
- Knowledge in Augmented Reality or NFC is an additional bonus
- Strong sense of responsibility, able to work independently to meet project deadlines
- A good team player with positive thinking, willing to learn and is flexible

BENEFITS
- 5 days work
- Meal, Medical and Transportation allowance
- Performance Bonus
- Travel Allowance

Data Analyst (5 Days Work Week)

RESPONSIBILITIES
- Formulate and develop web analytic and social intelligence model, including web traffic tracking, retargeting, social media monitoring and research methodologies
- Transform data into insights to identify key issue and underlying business needs, generate suggestion for improvement
- Prepare customized and regular reports and dash boards for analysis
- Conduct research & analysis on digital trend
- Ad hoc campaign/promotional reporting

YOU NEED TO HAVE
- University graduate in Statistics, Computer Science & Information Technology or relevant discipline
- Minimum 2 years of experience in data analysis, programming, data extraction or MIS
- Hands on experience in designing and developing new reports using SQL Statement under MSSQL or MySQL platform
- Experience in text mining, Google Analytic, Adobe Marketing Cloud, or any social analytics tools is highly preferred
- Good communication, analytical and report writing skills

BENEFITS
- 5 days work
- Meal, Medical and Transportation allowance
- Performance Bonus
- Travel Allowance
Creative Programmer

RESPONSIBILITIES
- Develop, Maintain and implement Web-based projects from materials handled by designers
- Work closely with project team and other IT team members to develop web applications
- Able to work under minimal supervision, be highly pro-active
- Responsible for the effort estimation on development deliverables
- Project co-ordination

YOU NEED TO HAVE
- Diploma or above in computer science, IT or equivalent
- At least 1 year of related work experience (Fresh graduate is also considered)
- Solid knowledge and experience in JavaScript (jQuery), PHP, MySQL
- Or Solid Experienced in .Net framework, C#.Net or VB.Net + MSSQL
- Knowledge in Facebook apps Programming development is an advantage
- Strong sense of responsibility, able to work independently to meet project deadlines
- A good team player with positive thinking, willing to learn and is flexible
- Candidate with more experience would be considered as Senior Programmer

BENEFITS
- 5 days work
- Meal, Medical and Transportation allowance
- Performance Bonus
- Travel Allowance

UI Developer

RESPONSIBILITIES
- Design and develop innovative flash-based applications for leading clients
- Use Flash, ActionScript, JavaScript, HTML5, CSS 3.0, Arduino in a variety of interactive application executions
- Work closely with creative team, project team and other IT team members from concept design to application development;
- Able to work under minimal supervision, be highly pro-active
- Responsible for the effort estimation on development deliverables

YOU NEED TO HAVE
- Diploma or above in computer science, IT or equivalent
- At least 1 year of related work experience
- Extensive game design and software development experience
- Interest in mobile and game development
- Strong knowledge in Flash Development: Action script, CPU / Memory optimization
- Knowledge of games and software Application UI/UX is preferred
- Good understanding of Programming Design Pattern (e.g. OOP)
- Strong sense of responsibility, able to work independently to meet project deadlines
- A good team player with positive thinking, willing to learn and is flexible
- Candidate with more experience would be considered as Senior Flash Developer

BENEFITS
- 5 days work
- Meal, Medical and Transportation allowance
- Performance Bonus
- Travel Allowance